



**CAMERA  
DI COMMERCIO  
MILANO**



*Ministero degli Affari Esteri*



**Regione Lombardia**

Under the Patronage of



*Presidenza del Consiglio  
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In Collaboration with



*Ministero dell'Economia  
e delle Finanze*



*Ministero dello Sviluppo  
Economico*



*Ministero delle Infrastrutture  
e dei Trasporti*



## **Economic and Financial Forum for the Mediterranean**

Milan  
20-21 July 2009

Palazzo Mezzanotte  
Parterre  
Piazza degli Affari, 6

Palazzo Turati  
Sala Conferenze  
Via Meravigli, 9/B



20 July 2009

## Palazzo Mezzanotte

Parterre - Piazza degli Affari, 6

10:00 a.m. - 1:00 p.m.

## Welcome speeches

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### Welcome speeches

**Carlo Sangalli**, President, Milan Chamber of Commerce, Italy

**Roberto Formigoni**, President, Lombardy Region, Italy

### Introductory speech

**Bruno Ermolli**, President, Promos, Special Agency of Milan Chamber of Commerce for International Activities, Italy

### Opening speeches

**Silvio Berlusconi**, Prime Minister of the Republic of Italy

**Hosni Mubarak**, President of the Arab Republic of Egypt

**Christine Lagarde**, Minister of Economy, Industry and Employment of the Republic of France

**Maud Olofsson**, Deputy Prime Minister of the Kingdom of Sweden

**Antonio Tajani**, Vice-President of the European Commission and Transport Commissioner

**Philippe Maystadt**, President, European Investment Bank (EIB)

Speech by the Mayor of Milan, **Letizia Moratti**, Italy

20 July 2009

## Palazzo Mezzanotte

Parterre - Piazza degli Affari, 6

3:00 p.m. - 6:30 p.m.

### Panel I

## ENERGY

#### Opening speech

**Bruno Ermolli**, President, Promos, Special Agency of Milan Chamber of Commerce for International Activities, Italy

#### Introduction

**Claudio Scajola**, Minister of Economic Development, Italy

**Chakib Khelil**, Minister of Energy and Mines, Algeria

#### Speeches

**Amina Benkhadra**, Minister of Energy, Mines, Water and the Environment, Morocco

**Kostas Hatzidakis**, Minister of Development, Greece

**Taner Yıldız**, Minister of Energy and Natural Resources, Turkey

**Hassan Ahmed Younes**, Minister of Electricity and Energy, Egypt

#### Speech by

**Paolo Scaroni**, CEO, ENI S.p.A., Italy

#### Moderator

**Bruno Vespa**, Radio Televisione Italiana (RAI), Italy

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First part

## Interconnection and Energy Market

### Discussants

**Piero Gnudi**, President, ENEL S.p.A., Italy, and President of the Observatoire Méditerranéen de l'Énergie (OME)

**Mustapha Hanifi**, Director General of Hydrocarbons, Ministry of Energy and Mines, Algeria

**Rifat Hisarcıklıoğlu**, President, Union of Chambers and Commodity Exchanges of Turkey (TOBB), Turkey

**Alessandro Ortis**, President, Authority for Electricity and Gas, Italy and President of the Mediterranean Working Group on Electricity and Natural Gas (MEDREG)

**Umberto Quadrino**, CEO, Edison S.p.A., Italy

**Rezart Taçi**, President, Taçi Oil International, Albania

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Second part

## Renewable Energies

### Discussants

**Michele Appendino**, President, Solar Ventures S.r.l., Italy

**Benaissa Ayadi**, General Director, National Authority for Energy Management, Tunisia

**Giuseppe De Beni**, Managing Director, Italgas S.p.A., Italy

**Embarek Abdelkader El Mekki**, Director General of Energy, Ministry of Energy and Mines, Algeria

**Joaquin Mollinedo**, Director for Institutional Relations, Acciona Energía, Spain

**Lucio Stanca**, CEO, EXPO 2015 S.p.A., Italy

**Marco Tronchetti Provera**, President, Pirelli & C. S.p.A., Italy

**Jonathan Walters**, Transport & Energy Manager for Middle East and North Africa, World Bank Group

### Conclusions

**Samir Fahmy**, Minister of Petroleum, Egypt

**Philippe de Fontaine Vive**, Vice-President, European Investment Bank (EIB)

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20 July 2009

## Palazzo Turati

Sala Conferenze - Via Meravigli, 9/B

3:00 p.m. - 6:30 p.m.

## Panel II

# SUPPORT FOR SMEs

### Opening speech

**Diana Bracco**, Vice-President, Milan Chamber of  
Commerce, Italy

### Speeches

**Rachid Mohamed Rachid**, Minister of Commerce  
and Industry, Egypt

**Branko Vujović**, Minister of Economy, Montenegro

### Moderator

**Pier Andrea Chevallard**, Secretary General, Milan Chamber  
of Commerce, Italy

First part

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## SMEs as Development Drivers

### FIRST SESSION

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#### Discussants

- Tarak Ben Ammar**, President, Quinta Communications, France  
**Fedele Confalonieri**, President, Mediaset S.p.A., Italy  
**Fabio Gallia**, CEO, BNL – BNP Paribas Group, Italy  
**Alberto Meomartini**, President, Assolombarda, Italy  
**Corrado Passera**, CEO, IntesaSanpaolo Group, Italy  
**Arzuhan Doğan Yalçındağ**, President, Turkish Industrialists' and Businessmen's Association (TÜSİAD), Turkey  
**Massimo Varazzani**, CEO, Cassa Depositi e Prestiti S.p.A., Italy  
**Umberto Vattani**, President, Italian Institute for Foreign Trade (ICE), Italy

### SECOND SESSION

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#### Discussant

- Mario Boselli**, President, Italian Fashion Chamber, Italy  
**Alessandro Castellano**, CEO, SACE S.p.A., Italy  
**Issa Gammoh**, Deputy CEO, Jordan Investment Board, Jordan  
**Mohammed A. Hammoudah**, Director of the SMEs Guarantee Program, Saudi Industrial Development Fund, Arabia Saudita  
**Michele Perini**, Fiera Milano S.p.A., Italy  
**Alessandro Profumo**, CEO, UniCredit Group, Italy  
**Renzo Vanetti**, CEO, Gruppo SIA – SSB S.p.A., Italy  
**Paolo Zegna**, Vice-President, General Confederation of Italian Industry, Confindustria, Italy

#### Conclusions

- Nihat Ergün**, Minister of Industry and Trade, Turkey  
**Claudio Scajola**, Minister of Economic Development, Italy
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21 July 2009

## Palazzo Turati

Sala Conferenze - Via Meravigli, 9/B

9:30 a.m. - 1.00 p.m.

## Panel II

# SUPPORT FOR SMEs

### Opening speech

**Claudio Rotti**, Vice President, Promos, Special Agency of Milan Chamber of Commerce for International Activities, Italy

### Introduction

**Miguel Angel Moratinos**, Minister of Foreign Affairs, Spain

**Adolfo Urso**, Vice-Minister of Economic Development, Italy

### Speeches

**Mladen Zirojević**, Minister of Foreign Trade and Economic Relations, Bosnia and Herzegovina

### Moderator

**Nadine Hani**, "Al Arabiyah News Channel", United Arab Emirates (UAE)

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## Second part

# Support Instruments for SMEs

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## FIRST SESSION

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### Discussant

**Ahmad Abdul-Aziz**, Director, Syrian Investment Agency, Syria

**Andrea Benassi**, General Secretary, European Association of Craft, Small and Medium Sized Enterprises (UEAPME)

**Gjoke Uldedaj**, President, Tirana Chamber of Commerce and Industry, Albania

**Abdellatif Hamam**, Chairman, Export Promotion Center (CEPEX), Tunisia

**Mats Karlsson**, Country Director for Maghreb Region, World Bank

**Giancarlo Lanna**, President, SIMEST S.p.A., Italy

**Ivan Malavasi**, President, National Confederation of Craftsmen and SMEs (CNA), Italy

**Antonio Paoletti**, President of the Internationalisation Advisory Committee, General Confederation of Trade, Tourism, Services and SMEs (Confcommercio), Italy

**Habib Yousofi**, President, Confédération Générale des Entrepreneurs et Opérateurs Algériens (CGEOA), Algeria

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## SECOND SESSION

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### Discussant

**Giuseppe Castelli**, Vice-President, Promos, Special Agency of Milan Chamber of Commerce for International Activities, Italy

**Latifa Echihabi**, Managing Director, Agence National pour la Promotion de la Petite e Moyenne Entreprise (ANPME), Marocco

**Giuseppe Fontana**, President, Chamber of Arbitration of Milan, Italy

**Hajredin Fratari**, President of Albanian Industry Confederation (Confindustry), Albania

**Mohammed N. Hirbawi**, Chairman of Board of Directors Palestine Trade Center (PALTRADE), National Palestinian Authority

**Ghiorgos Kassimatis**, President, Hellenic Union of Chambers of Commerce and Industry (KEE), Greece

**Ottaviano Mattavelli**, CEO, Energie del Sole S.a., Tunisia

**Enzo Quattrocioche**, Secretary General, European Bank for Reconstruction and Development (EBRD)

**Domenico Zambetti**, Councillor for Craftsmanship and Services, Lombardy Region, Italy

### Conclusions

**Dario Scannapicco**, Vice-President, European Investment Bank (EIB)

**Stefania Craxi**, Under-Secretary, Ministry of Foreign Affairs, Italy

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21 July 2009

Palazzo Mezzanotte

Parterre - Piazza degli Affari, 6

9:30 a.m. - 1.00 p.m.

## Panel III

# INFRASTRUCTURES

### Opening speech

**Raffaele Cattaneo**, Councillor for Infrastructures and Mobility,  
Lombardy Region, Italy

### Introduction

**Altero Matteoli**, Minister of Infrastructures and Transport, Italy

### Speeches

**Austin Gatt**, Minister of Infrastructures, Transport and  
Communications, Malta

**Mohamed Lofti Mansour**, Minister of Transport, Egypt

### Moderator

**Lucio Caracciolo**, Editor and Director "Limes", Italy

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## First part

# Large-scale Development Projects for Infrastructures

### Discussant

**Josep M. Basañez**, Advisor to the Chairman, Abertis Infraestructuras, Spain

**Franco Bassanini**, President, Cassa Depositi e Prestiti S.p.A., Italy

**Abderrahmane Benkhalfa**, General Delegate, Association des Banques et des Établissements Financiers (ABEF), Algeria

**Alaa Fahmy**, CEO, Egypt Post, Egypt

**Philippe de Fontaine Vive**, Vice-President, European Investment Bank (EIB)

**Jean Louis Guigou**, President, Institute for Prospective Economics of the Greater Mediterranean (IPEMed), France

**Giovanni Agostino Torelli**, Torelli, CEO, Italconsult S.r.l., Italy

**Laurent Vigier**, Director of Department of European and International Affairs, Deposits and Loans Bank, France

**Serge Lepine**, Chief Investment Officer, Mumtalakat, Bahrain Sovereign Fund, Bahrain

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## Second part

# The Role of the Financial Systems and the Role of Enterprises

### Discussant

**Jesús Banegas Nuñez**, Vice-President and President of the International Relations Commission, Spanish Confederation of Employers' Organizations (CEOE), Spain

**Mario Ciaccia**, CEO and Director General, (BIIS) Banca Infrastrutture Innovazione e Sviluppo, Intesa Sanpaolo Group, Italy

**Giandomenico Ghella**, Vice-President, National Association of Builders (ANCE), Italy

**Pier Francesco Guarguaglini**, President and CEO, Finmeccanica S.p.A., Italy

**Braccio Oddi Baglioni**, President, Association of Italian engineering, architectural and technical-economic consulting organizations (OICE), Italy

**Munib R. Masri**, President, Palestine Development & Investment Ltd. (Padico Group), Palestinian Territories

**Alberto Musso**, President and CEO, Tarros S.p.A., Italy

**Roberto Poli**, Chairman, ENI S.p.A., Italy

**Luisa Todini**, Vice-Presidente, European Construction Industry Federation (FIEC)

### Conclusions

**Rashad Kaldany**, Vice-President Middle East & North Africa, East & South Asia & Global Infrastructure International Finance Corporation, World Bank Group

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21 July 2009

## Palazzo Mezzanotte

Parterre - Piazza degli Affari, 6

3:00 p.m. – 5:00 p.m.

## Concluding Session

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### **“Mediterranean: the Opportunity for Shared Development”**

#### **Participants**

#### **Introductory speech**

**Giulio Tremonti**, Minister of Economy and Finance, Italy

#### **Moderator**

**Paul Betts**, “Financial Times”

**Naguib Sawiris**, President, Orascom Telecom, Egypt

**Fouad Makhzoumi**, President, Future Pipes Industries, UAE

**Taieb Fassi-Fihri**, Minister of Foreign Affairs, Morocco

#### **Closing speech**

**Franco Frattini**, Minister of Foreign Affairs, Italy

*Simultaneous interpreting is available in the following languages: Italian, English, French, Arab, Turkish*

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