

# GO EAST

*Leaping Over the Obstacles & Bridging into Asian Market by Risk Adjusted Entrance & High Yield Investment Strategy*

**Sharing Private Equity Experience**



## MEAI Summit 2009 Presentation

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# Section 1

## *Introduction*

## TAIB at a Glance

- ❖ **Established in 1979, Bahrain's first licensed investment bank.**
- ❖ **In 1994, listed on Bahrain Sock Exchange.**
- ❖ **Gulf's first local private bank since 2004.**
- ❖ **Regulated by Central Bank of Bahrain; registered with FSA (UK) and SEC (USA) as investment advisor.**
- ❖ **Headquartered in Bahrain having market presence in UAE, Qatar, India, Turkey, Kazakhstan, UK and USA.**
- ❖ **Major activities include Brokerage Services, Asset Management, Private Equity and Corporate Finance with focus on providing wealth management solutions to HNWI and Institutions.**

*Since November 2007, the Bank is majority-owned by Dubai Financial Group – the financial holding company of Dubai Group, a member of Dubai Holding.*

## Private Equity Activities

❖ **Since 2004, our strategy has been to invest through portfolio private equity investors with following key considerations:**

- Invest in growth sectors in emerging markets
- Invest in partnership with specialized private equity fund managers
- Invest in structure allowing across-the-board participation

❖ **At present, we manage two (2) private equity funds having total capital corpus of US\$ 182 Million.**

- Leverage India Fund (LIF)
- TAIB-JAIC Asian Balanced Fund (TJF)

### LIF

- Launched in 2004
- IL&FS is the main partner
- IIML is the fund manager
- Fully invested in diversified sectors in India
- Exits so far yielded 66% IRR

### TJF

- Launched in 2007
- JAIC is the partner
- JTCM (JV Co.) is the fund manager
- Currently, investing in Greater China, India, and select ASEAN Countries

## Section 2

*Experience*

## Portfolio Features

### ❖ About US\$ 161 Mn invested in a total of 34 companies

- 7 full exits made so far.
- US\$ 13.5 Mn being the biggest commitment.
- US\$ 63 Mn distributed to investors so far.

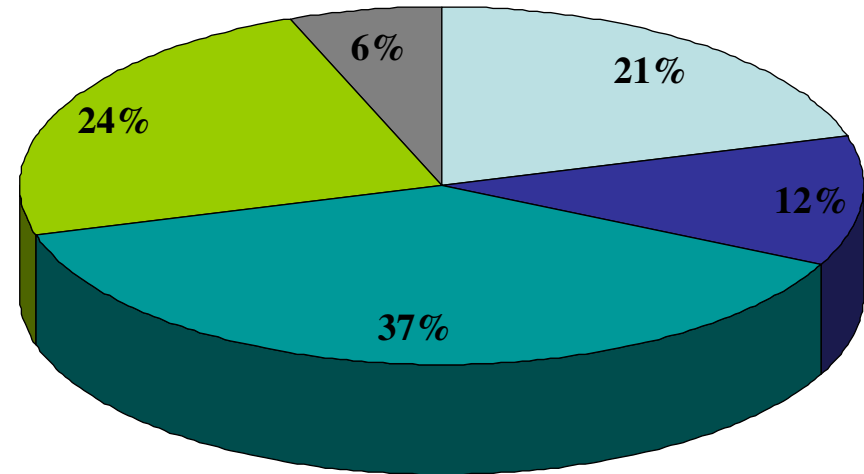
### ❖ Geographic coverage

- India, Greater China & select ASEAN countries
- About 76% of portfolio in India

### ❖ Existing portfolio highlights

- 40% listed
- 7% had next round of investment at higher valuation
- 41% “growth capital” investments

Portfolio Distribution: Sector-wise



## Unique Challenges

### ❖ Deal Sourcing

- Sharp focus and preferences are difficult to maintain.
- Good proprietary opportunity (with right pricing) are hard to come by.

### ❖ Deal Closing

- Reliable market information are generally not easy to obtain.
- Lack of standard practices limit the assessment of investment potential.

### ❖ Deal Management

- Insufficient disclosures by private companies are major concern.
- Mindset against dilution of management control among most private business owners is a stumbling block for value creation.

### ❖ Deal Exit

- Exit barriers because of volatility in the economic system and polity.

*Country specific socio-political structure influences the business environment profoundly.*

## Case Study: Greater China

- ❖ **Absence of competitive pressure**
  - Deal was available only to Japanese investor.
  - Entry due to our partner.
- ❖ **Due diligence was time consuming**
  - Consolidated accounts and business information not readily available in desired format.
- ❖ **Milestone based pricing motivated the management to perform to achieve targets.**

### *Transaction Summary:*

- Geography: China
- Sector: Information Technology
- Stake: 8% (with co-investor)
- Deal type: Growth Capital
- Listing status: No
- Board seat: Yes
- Entry year: 2008
- Target exit: 2011

### *Current Status:*

- 2008 top line target achieved.
- Plan to maintain the same operation level in 2009 because of price competitiveness and loyal customers.

### *Exit Outlook:*

- Listing planned in 2010 end

## Case Study: India

- ❖ **Critical mass achieved through sustained support**
  - Three rounds of funding so far
  - Fourth round of financing under identification
- ❖ **Company benefited from inputs from the Fund Manager**
  - Streamlining offshore costs
  - Improving debtor cycle
  - Collaboration with India's leading software company to jointly bid for pharma projects.
- ❖ **Market conditions has forced a committed investor to not proceed with the funding.**

### *Transaction Summary:*

- Geography: India
- Sector: Life Science
- Stake: 18%
- Deal type: Growth capital (Early stage)
- Listing status: No
- Board seat: Yes
- Entry year: 2006
- Target exit: 2009

### *Current Status:*

- Break-even achieved for India operation in 3Q FY 2009.
- Targeting acquisition in US.

### *Exit Outlook:*

- Third party sale

## Case Study: ASEAN

- ❖ **Deal referred by a leading brokerage house underwriting the issue.**
  - Book building approach to pricing
- ❖ **Sudden political & social turbulence changed the trend (sentiments)**
  - Stock market nose dived which got further compounded by global economic crises.
  - Original exit plan (after IPO) abandoned.
- ❖ **In view of the company's strong fundamentals, a 3 year view taken**
  - Leveraging relationship to enhance business prospect of the portfolio company.

### *Transaction Summary:*

- Geography: Thailand
- Sector: Food (Manufacturing/Distribution)
- Stake: Approx. 2%
- Deal type: Pre-IPO
- Listing status: Yes
- Board seat: No
- Entry year: 2008
- Target exit: 2010

### *Current Status:*

- Business performance on track so far; dividend payout expected.

### *Exit Outlook:*

- Market conditions worsened; affecting exit plan severely.
- Re-assessed for long term view

## Section 3

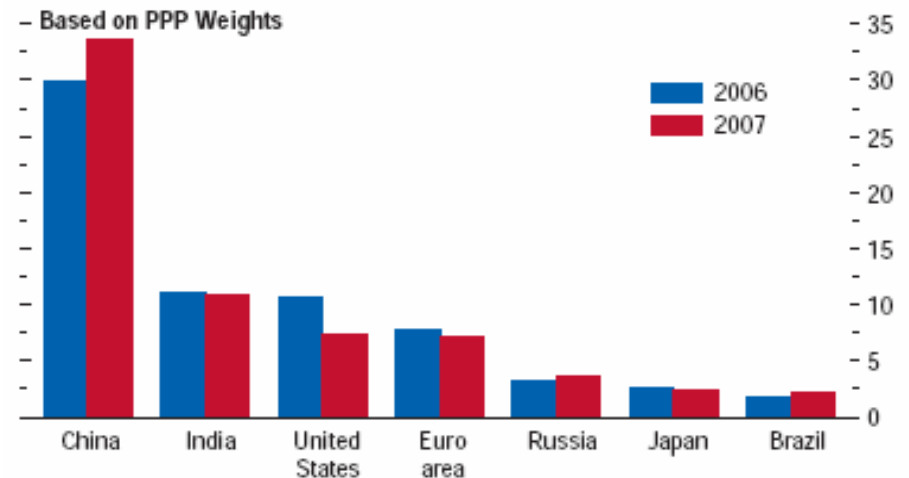
### *Approach*

## 4-Stage Process



## Why Asia?

- ❖ **Moving forward, Asia represented the best opportunity amongst emerging markets.**
  - Resilient growth trajectory based on fundamentals
  - Expansion & deepening of regional integration
  - Fast improving market infrastructure and regulatory environment
- ❖ **Strategy has been to “Look Deeper” into the emerging markets space.**
  - Even though markets outperformed mainstream counterparts, balanced approach followed in view of higher risks associated with the region.



Source: IMF, The World Economic Outlook

*Asia - the Global Growth Engine.*

## 3Es for Partner Selection

### ❖ Existence

- Ground presence
- Access capabilities

### ❖ Experience

- Product related
- Personnel profile

### ❖ Evidence

- Track record
- Co- investment (at least equal to TAIB's commitment)

*In summary, partner shall bring benefits of local market presence.*

### Japan Asia Investment Company (JAIC)

- Long ground presence in several countries
- Japan's largest independent VC/PE firm
- Impressive track record & strong commitment

#### Korea (Seoul)

JAIC Korea Co., Ltd.

#### China (Shanghai)

JAIC International (Hong Kong) Co., Ltd.  
Shanghai Representative Office

#### Vietnam (Ho Chi Minh)

World Link Japan, Inc.  
HCMC Liaison Office

#### Thailand (Bangkok)

JAIC (Thailand) Co., Ltd.

#### Malaysia (Kuala Lumpur)

Mayban-JAIC Management Ltd.

#### Singapore

JAIC Asia Holdings Pte. Ltd. (HQ)  
JAIC Asia Capital Pte. Ltd.

#### Indonesia (Jakarta)

PT. JAIC Indonesia

#### Japan

Japan Asia Investment Co., L  
Tokyo Office (HQ)  
Osaka Branch  
Nagoya Branch  
Sapporo Branch  
Fukuoka Branch  
Sendai Branch  
Hiroshima Branch

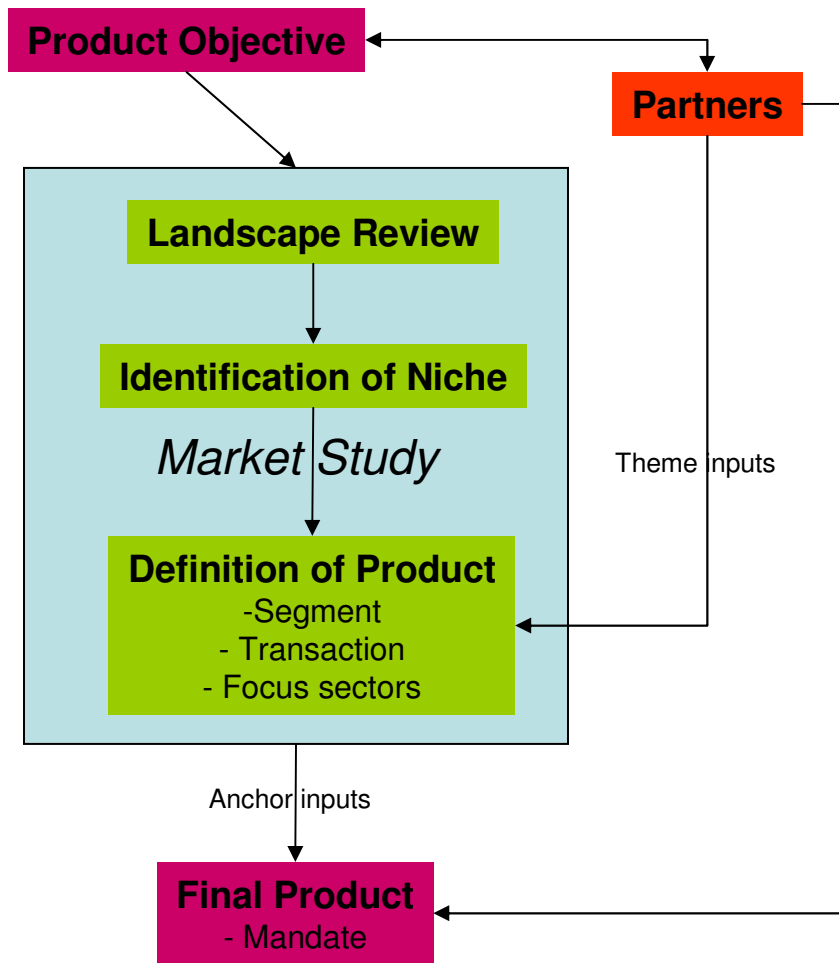
#### Taipei

JAIC International (Hong Kong) Co  
Taipei Branch

#### Hong Kong

JAIC International (Hong Kong) Co

## Product Development Flow



### LIF

- PE industry in India was still in nascent stage of development.
- PE industry moving from “Early Stage Venture Financing” stage to increased segmentation in terms of specific niches and investment stage.
- Deal size pushed up with increasing activities in terms of corporate carve outs, buy-outs, later stage growth capital, pre-IPO and PIPE transactions.
- Active deal segment in India was US\$ 0-15 Mn.
- Opportunities evident in growth sectors like knowledge based businesses, consumer businesses and infrastructure.

## Execution

- ❖ **At the Fund level, TAIB's strategy has been to manage market challenges through strong partnership with pedigreed local manager (s).**
- ❖ **Pre-partnership**
  - Comprehensive (including third party) DD on structure & legal aspects
- ❖ **Post-partnership**
  - Participation at Board / Investment Committee
  - Periodic reporting / risk reviews

### Portfolio Risk Management

- “Dynamic Monitoring” approach includes Monitoring & Control and planning Adaptability options
- Monitoring & Control comprises of
  - Seeking Board representation
  - Ensuring availability of periodic reporting
  - Reviewing risks at regular intervals
- Adaptability relates to execution of corrective steps suggested in risk review (& analysis). This process begins from the time of due diligence before the deal closure.
- Transparency in execution processes maintained for participants.

## Section 4

*Outlook 2009*

## Trends

### ❖ Deal type

- Large buyouts and M&As will be rare in absence of leverage/financial engineering.
- Minority acquisition, expansion capital and mid-market buyouts are current flavors.

### ❖ Deal size

- Average size of PE deal has declined by 44% over the last 1-year (source: ZEPHYR).
- Conditions conducive for deal size between US\$ 10-100 Mn because of large pool of SME enterprises.

### ❖ Investment activity

- Investment pace, though slowed down considerably, has remained significant with 2008 deal volume of more than US\$ 33 bn in Greater China, India and ASEAN (source: AVCJ).

### ❖ Fund Management

- Asian managers, having gone through 1997 experience, still maintaining positive outlook and willing to play enhanced role in navigating portfolio companies through the current crisis.

### ❖ Funds needing to raise capital will have tough times as LPs are not forthcoming at this point-of-time.

## Reality Check

### ❖ Macro growth story is still intact

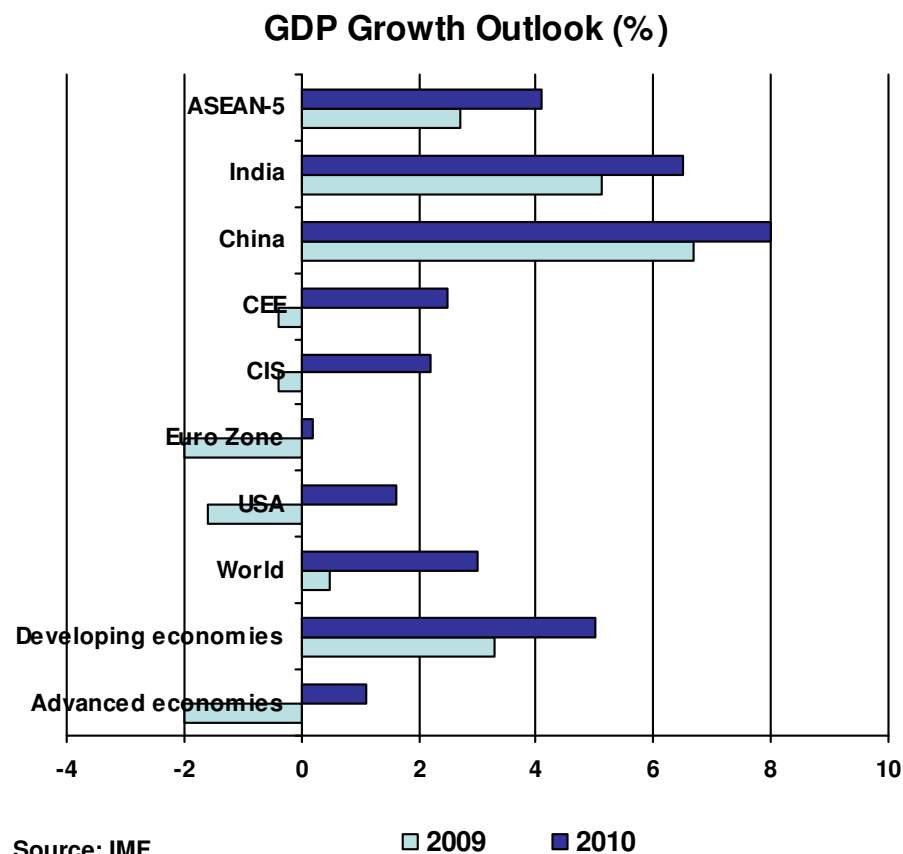
- Led by China & India, emerging Asia will remain the World's fastest growing region.
- Favorable demography with fast growing consuming class
- Diversified economy with strong manufacturing base

### ❖ Unlike rest of the world, financial systems are still resilient.

- Regulatory restrictions saved institutions from committing excesses
- Strong forex reserves as cushion

### ❖ Governments' commitment

- providing economic stimulus packages to support continued growth.



## Entry Environment

- ❖ **Ease in getting equity deal at low valuation flow due to disappearance of alternative capital sources**
- ❖ **Domestic demand factors providing tremendous growth opportunities.**
- ❖ **Disproportionate impact on listed space has made investment in public companies attractive.**
- ❖ **Mid-market space, the most attractive segment now, has favorable demand-supply factors.**

### Investment Pace of the Region

- In 2008, PE fund raising in Asia-Pacific declined by 25% as compared to 2007. However, Greater China and India stand out.
  - At US\$ 25.9 Bn, China managed just 8% lower than the previous year.
  - India witnessed 23% increase from the previous year with total raise of US\$ 8 Bn
- At 2008 end, PE fund pool of Asia (excluding Japan) was over US\$ 200 Bn.

(Source: AVCJ)

*For medium to long term gains, emerging Asia provides compelling reasons for private equity investment as part of a well diversified portfolio.*

# TAIB's Investment Strategy

<p><b>Markets</b></p>	<p><b>Greater China &amp; India</b>                  -Higher allocation                  - Consumer businesses, energy &amp; infrastructure</p>	<p><b>ASEAN</b>                  -Select countries                  - Undervalued listed Cos.</p>
<p><b>Deals</b></p>	<p><b>Focus</b>                  -Growth Capital                  - PIPEs</p>	<p><i>Emphasis on proprietary deal flow to avoid competitive pressures</i></p>
<p><b>Investment &amp; Management</b></p>	<p>- Reinvestment option                  -Co-investment with other Funds                  -Asset based valuation preferable</p>	<p><i>Handholding to improve the portfolio company</i></p>
<p><b>Exit</b></p>	<p>-Trade sale</p>	<p><i>No exit pressure at this point</i></p>

# Thank You

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